Attorney Docket No.: 50018/39520

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brian M. Wilk et al.	Group Art Unit: 3711
Serial No.: 10/643,526	Examiner: MENDIRATTA, VISHU K
Filed: 08-19-2003	Confirmation No.: 4491
For: ACTION FIGURE GAME PIECE AND METHOD OF PLAYING ACTION FIGURE GAME)))

REVOCATION OF PRIOR POWER(S) OF ATTORNEY; NEW POWER OF ATTORNEY; REQUEST TO CHANGE CORRESPONDENCE ADDRESS; STATEMENT UNDER 37 C.F.R. § 3.73

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

A power of attorney dated July 1, 2010, and executed by Barry Nagler, an authorized signatory and representative of the Assignee of the above-referenced patent application, is submitted herewith. This power of attorney revokes all previous powers of attorney or authorizations of agent given in the above-identified patent/patent application and appoints the following registered practitioners to act on behalf of the Assignee: Kurt R. Benson (29,891); H. Jack Fassnacht (35,507); Michael R. Hull (35,902); Thomas A. Miller (40,091); Brent E. Matthias (41,974); Jennifer L. Holmes (47,659); Robin S. O (60,043); X. Frank Yang (61,459); Helya Azari (63,586); and any and all other individuals registered to practice before the U.S.

Patent & Trademark Office that are associated with Customer No. 95355, Miller, Matthias & Hull (Hasbro), One North Franklin Street, Suite 2350, Chicago, IL 60606.

Request to Change Correspondence Address

Please change the correspondence address in the above-identified patent/patent application and direct all future correspondence to the address associated with Cutomer Number 95355.

Statement Under 37 C.F.R. § 3.73(b)

Hasbro, Inc. states that it is the Assignee of the entire right, title, and interest in the patent application identified above by virtue of an assignment from the inventor(s) executed in connection with the above-identified patent application. The assignment was recorded in the United States Patent and Trademark Office at Reel 014621, Frame 0783. The undersigned further states that he is specifically authorized to act on behalf of the Assignee in this application by the power of attorney dated July 1, 2010, and executed by Barry Nagler, submitted herewith.

July 2, 2010

By:

Scott E. Baxendale

Registration No. 41,605

MILLER, MATTHIAS & HULL

One North Franklin Street

Suite 2350

Chicago, Illinois 60606

Telephone: (312) 977-9902 Facsimile: (312) 977-9959 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REVOCATION OF ALL PRIOR POWERS OF ATTORNEY AND APPOINTMENT OF NEW POWER OF ATTORNEY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Commissioner:

Hasbro, Inc. is the assignee of record of the entire interest in the patent applications listed in Exhibit A attached hereto. The undersigned, on behalf of Hasbro, Inc., hereby revokes all previous powers of attorney given in the applications listed in Exhibit A and appoints the following patent attorneys to prosecute and transact all business in the U.S. Patent & Trademark Office associated with those applications and any patents issuing there from: Kurt R. Benson (29,891); H. Jack Fassnacht (35,507); Michael R. Hull (35,902); Thomas A. Miller (40,091); Brent E. Matthias (41,974); Jennifer L. Holmes (47,659); Robin S. O (60,043); X. Frank Yang (61,459); Helya Azari (63,586); and any and all other individuals registered to practice before the U.S. Patent & Trademark Office that are associated with Customer No. 95355, Miller, Matthias & Hull (Hasbro), One North Franklin Street, Suite 2350, Chicago, IL 60606.

The undersigned has reviewed the Assignment documents associated with the applications listed in Exhibit A and, to the best of the undersigned's knowledge and belief, title is in the assignee seeking to take action.

Please send correspondence regarding the applications listed in Exhibit A to the address associate with Customer Number 95355, and direct telephone calls regarding the applications to: Scott E. Baxendale, Registration No. 41,605, Miller, Matthias & Hull, One North Franklin Street, Suite 2350, Chicago, IL 60606, telephone number (312) 977-9969.

Barry Nagler

Senior Vice President & Chief Legal Officer

Hasbro, Inc.

EXHIBIT A

Pending Application Serial No.	
10/138,850	
10/643,526	
10/947,736	
11/130,438	
11/181,092	
11/197,020	
11/315,580	
11/745,298	
11/857,247	
11/957,106	
95/000,098	